

Promotion Messages

Suggestions for message you can create to invite specific individuals to your event as well as promote the event in general.

Attention getters:

It's no secret that auto insurance rates for teenage drivers can be quite expensive.

How parents and teens can save money on car insurance.

Teen drivers can double your car insurance costs.

Make sure you're getting all the discounts you can in order to keep costs down.

Parents looking to keep teen driver insurance costs down can take action.

Unfortunately, there is no way to avoid the steep price spike that accompanies adding a teen driver to your insurance. However, there are some actions you and your teen can take to help reduce your costs.

Don't settle for average, when it comes to saving money on your insurance costs.

Why both parents and teens should attend:

You'll both learn more about common driving mistakes teens make.

Teen drivers learn about ways to reduce the risk of auto accidents and drive distraction free.

Just because teenage drivers face higher insurance rates, doesn't mean you and your teen can't find ways to reduce them as much as possible.

Teens can learn about ways to save both themselves and their parents money on car insurance.

Teens will learn ways to save themselves money through their lifetime as a driver (for years to come).

Because car insurance is new territory for first-time drivers, they need to work with their parents to reduce costs.

A teenager does not have to drive. Bicycles and bus passes are cheaper, if you live in a place where that's feasible. But if it's not, find out what everyone needs to know about ways to save money insuring a teenage driver.

Both parents and teens can take steps to reduce the likelihood of tickets and accidents and help lower insurance costs.

Educate yourself and your new teen driver about both the risks and increased insurance costs that can result from unsafe driving.

What this seminar will provide:

You'll get money saving tips, learn about auto insurance discounts and more.

We'll help explain the costs involved in insuring a teen driver.

Driver's Ed. is more than just taking your teen out on the road to help them practice their driving skills. It's about equipping them with the skills and knowledge they need to be the safest drivers they can be to help keep insurance costs under control.

Ways to keep your auto insurance premiums in check with a teen driver.

Opportunities for saving money when it comes to your teenage driver.

Some important decisions can help you cut your insurance costs significantly.

Ways to save on your young driver's insurance by qualifying for discounts, and insurance guidelines to keep premiums to a minimum.

Why we (as an agency) are hosting this event:

Although adding a teenage driver to your car insurance policy will raise your rates, we can help you control how much they'll rise.

We believe it's important to help your teenager drive safely and that it's important to help you save as much money as possible on your auto insurance.

Whether you're a teen driver or a parent insuring your son or daughter, there are ways to save on car insurance. We can help point you in the right direction.